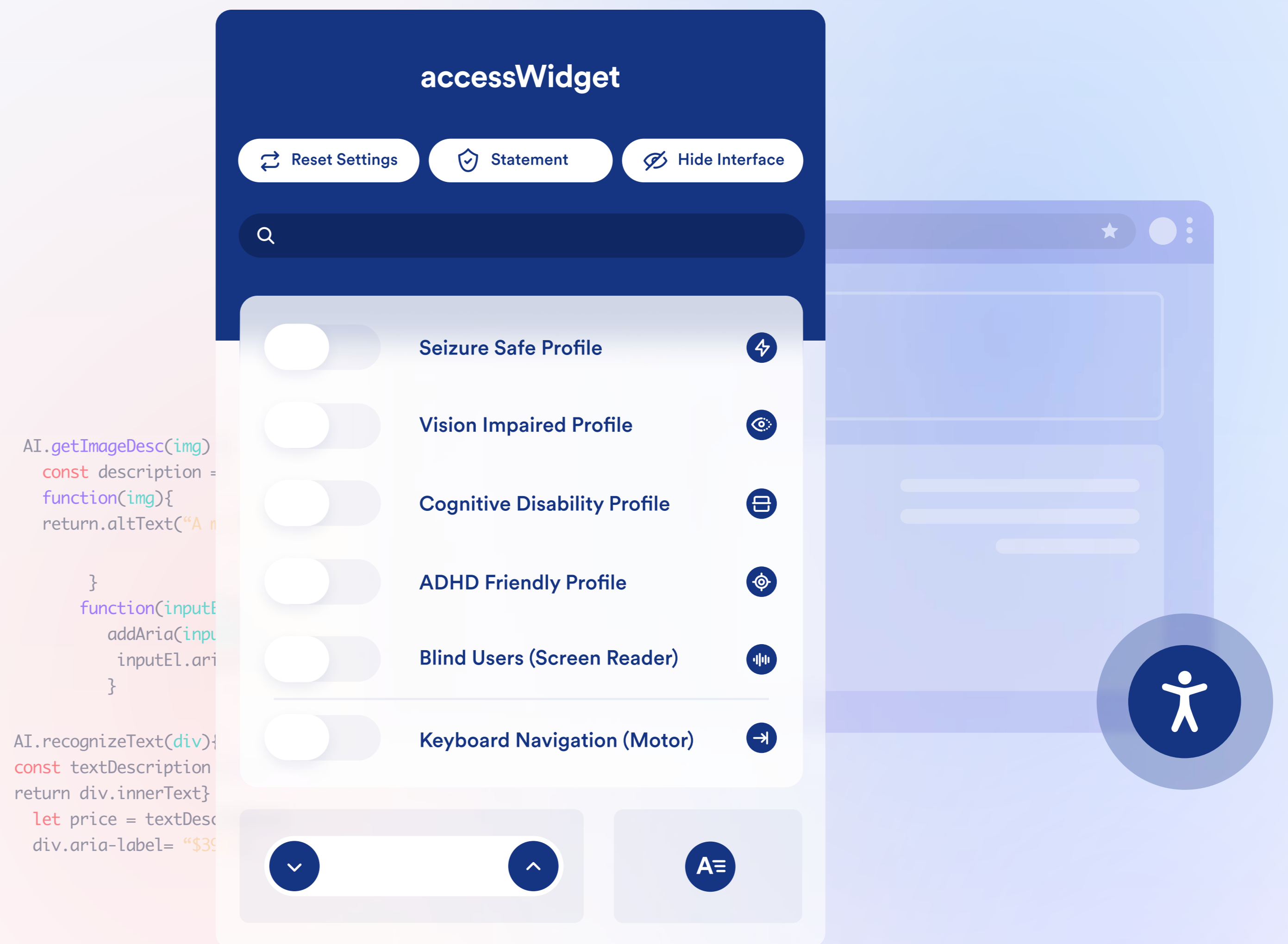




accessWidget Overview



What's Inside?



What is accessWidget?



How does the technology work?



accessWidget & AI

What is accessWidget?

accessiBe's accessWidget is the leading AI-powered web accessibility solution that makes websites accessible to people with disabilities, and compliant with the WCAG, ADA, and other accessibility legislation. By using AI and automation, accessWidget significantly reduces costs and time, making web accessibility achievable for businesses of all sizes, from small to large enterprises.



WCAG 2.1
COMPLIANCE



ADA Title III
COMPLIANCE



Section 508
COMPLIANCE



IS 5568
COMPLIANCE



ACA/AODA
COMPLIANCE



EAA/EN 301548
COMPLIANCE

accessWidget's first stable version took 18 months of daily development in collaboration with people with disabilities. That process still continues today. Blind people, people with low vision, motor impairment, epilepsy, and other disabilities, all played a vital role in our research & development.

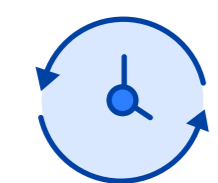
A game-changer in web [accessibility compliance](#)

Effortless implementation and remediation



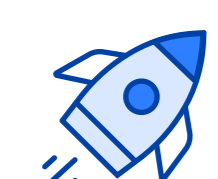
accessWidget involves a 5-minute installation of a JS code that scans, analyzes, and fixes accessibility compliance gaps in up to 48 hours. Upon implementation, accessWidget's interface allows people with disabilities to adjust your website according to their needs, without interfering with a website's codebase, loading times, UI, or design.

Ongoing compliance



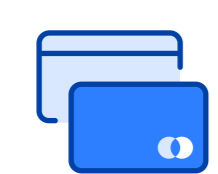
After the initial remediation, accessWidget will re-scan and re-analyze a website every 24 hours to maintain ADA and WCAG compliance within any new content or pages that are added.

Improved performance



Accessible websites enjoy up to 20% more traffic, prolonged dwell time, reduced bounce rate, improved SEO rankings, and better conversion rates.

Price



Automation allows accessWidget to significantly cut the costs of becoming compliant, and ultimately makes the process of web accessibility, accessible. accessWidget costs as little as \$490 per year, per domain for websites under 1,000 pages, with additional plans for websites with more pages.

WEB ACCESSIBILITY MARKET LEADER

accessiBe is trusted to protect over 130,000 websites worldwide!

AS SEEN ON

Entrepreneur **TNW** Forbes BUSINESS INSIDER

How does the [technology](#) work?

accessWidget utilizes two applications that together achieve compliance. The accessibility interface is responsible for all the UI and design-related adjustments, while the AI-powered background process handles the more complex requirements - optimization for screen-readers and for keyboard navigation.

The accessibility interface covers about 30% of the requirements and includes adjustments for readable fonts, sizing, spacing, color contrasts, cursors, emphases and more. Users have the choice between accessibility profiles, standalone adjustments, or both. The profiles bundle together common accessibility combinations, that together address a specific disability, such as visual impairments, epilepsy, or ADHD.

AI-powered processes

accessWidget uses contextual understanding, OCR, and image recognition AI technologies to address the complex requirements needed for screen reader and keyboard navigation adjustments. Prior to accessWidget, these could only be achieved manually, with long, complex, and costly projects.

The AI automatically rescans a website every 24 hours after the initial remediation to ensure that all content updates and adjustments made to a website are accessible and compliant as well.

AI-POWERED WEB ACCESSIBILITY

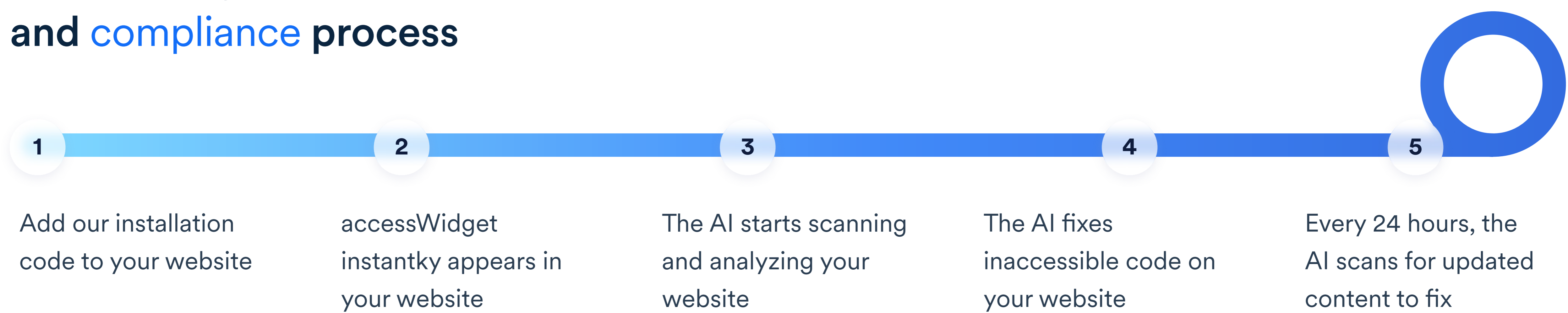
✓ WCAG 2.1

✓ ADA Title III

✓ Section 508

✓ EAA/EN 301549

accessWidget remediation and compliance process



You will receive an accessibility statement after initial remediation



Scan the QR code to see an example of the accessibility statement or click on the link below:

<https://accounts.accessibe.com/statement?domain=>

Please note:

accessWidget will not change a thing for the majority of users. It will only be activated when turned on via the interface (or a screen-reader if the user is blind), as an overlay to your website and only to the user's specific session.

Therefore, accessWidget won't affect your design, UI, or performance at all. The entire process is automated. From remediation to becoming compliant. Additionally, we don't collect user data, so we don't affect your GDPR compliance.



For more information

accessibe.com



Contact us

hello@accessibe.com